



Press release
Paris, 25 October 2017

Mazars keeps developing innovative and digital transformation services with the acquisition of prescriptive analytics specialist Zettafox

With 600 consultants in France, Mazars has set itself a target to grow its Consulting revenues by between 35% and 40% in 2018

Mazars, an international group specialised in audit, consulting and accounting, tax and legal services, is proud to announce the acquisition of prescriptive analytics and data science specialist [Zettafox](#). Zettafox's three co-founders and managers, Patrick Zerbib, Marc Atallah and Luis Belmar Letelier, are to become Partners within Mazars France.

Zettafox puts its expertise to work for companies in all sectors and of all sizes to organise and manage their data, create value by analysing this data and develop the corresponding steering and decision-making tools.

The decision to bring Zettafox on board follows on from the recent acquisition of Ileven and Advese and the appointment in July of Claire Cizaire as Chief Technology and Innovation Officer. Zettafox's data scientists' main missions will be to:

- develop prescriptive analytics solutions so that they can be put to use for Mazars' customers
- speed up deployment of the data approach in the areas of risk, fraud and forensics
- provide added support for the digital transformation of Mazars and of our businesses - audit, consulting, accountancy - by incorporating their know-how into all our methodologies and approaches from the word go

Hervé Hélias, Chief Executive Officer of Mazars Group, Chairman and CEO of Mazars in France

“We are delighted to bring the people at Zettafox on board, with whom we share the same ethos when it comes to agility and entrepreneurship. This acquisition is part of an ambitious plan to expand, innovate and transform all of our businesses in France and across the globe.”

Olivier Lenel, Partner, member of the Executive Committee and Head of Consulting at Mazars France:

“The acquisition of Zettafox will enable us to guide our customers through their most complex challenges at a time when disruptive technologies are having a profound effect on their business models. Zettafox's arrival at Mazars is a fantastic opportunity on all levels; it will help transform our businesses and enable us to offer our customers a broader range of expertise and services.”

Patrick Zerbib, Marc Atallah and Luis Belmar Letelier at Zettafox: *“The values that the Mazars group upholds, the fast-paced development of its consulting, data and innovation businesses, and its international impact are sure to make this ambitious joint initiative a success.”*

The Zettafox team of data scientists will join the Mazars innovation lab starting 1 January 2018.

About Mazars

Mazars is an international, integrated and independent organisation, specialising in audit, accountancy, advisory, tax and legal services. As of January 1st, 2017, Mazars operates throughout the 79 countries that make up its integrated partnership. Mazars draws upon the expertise of 18,000 women and men led by 950 partners. We assist clients of all sizes, from SMEs to mid-caps and global players as well as start-ups and public organisations, at every stage of their development.

www.mazars.com - www.linkedin.com/company/mazars - <https://twitter.com/mazarsgroup>