



Introduction to Corporate Sustainability

Course syllabus

Course price: 250 € / person

Module 1 : The Current State of the World

This module gives an introduction to the planetary, social and societal challenges of today.

Skills - Planetary boundaries, biodiversity, global social challenges, supply chain issues

Module 2 : Sustainability is Reshaping Businesses

The world faces risks that require new ways to do business and a new economy.

Skills - consumption practices, sustainable economies, renewable energy, circularity, technologies, SDGs, Paris Agreement, EU Green Deal

Module 3 : The Shifts in Business Mindsets

Shifting ideals around how business should be thought about point in the direction of shared value creation for all stakeholders.

Skills - Stakeholders, positive and negative externalities, corporate social responsibility vs corporate sustainability, shared value

Module 4 : Sustainability in All Lines of Business

The sustainability strategy doesn't just concern the executives or the sustainability/CSR department of your company. The role of every business function is crucial to the development.

Skills - Role of CSO, governance, mission/purpose, sustainable business model

Module 5 : Sustainable Operations

What role do various business functions play in the sustainability of a company? We'll find out here.

Skills - Responsible human resource management, sustainable offer portfolio management, eco-design, supplier ratings, due diligence, sustainable marketing

Module 6 : Being Accountable to the Planet and People

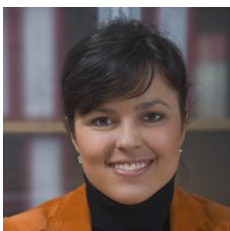
The risks the world faces today are no longer strictly financial, which means the way we account for and measure progress of our companies are no longer strictly financial either.

Skills - Extra-financial measures, ESG, EP&L, EU Taxonomy, NFRD, carbon pricing, SBTs, carbon offsets

Module 7 : It's Up to You

Everyone has their part to play within a company and its path towards sustainability. Conclude this course with tools, frameworks and resources that you can use to take action right away!

Skills - Sustainability & business performance, hummingbird effect



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