



Managing a Sustainable Procurement Strategy

Course syllabus

Course price: 2000 € / person

Lesson 1: Big Supply Chain Means Big Responsibility:

- **Module 1:** Welcome to the Course - Introduction to the course with definitions of main terms including globalization, supply chain and value chain
- **Module 2:** A New Era of Supply Chain - Discussion on complexities of global supply chains, major risks, and historical examples of supply chain failures
- **Module 3:** Sustainable Development is Reshaping Supply Chains - Presentation on a company's externalities and a deep dive into the sustainable development issues within supply chains
- **Module 4:** The World of Legal Requirements - Familiarizing yourself with international regulations and standards relevant to mitigating sustainability risks in supply chains
- **Module 5:** Calculating the Carbon Footprint of the Supply Chain (Application Case) - Interactive module on the carbon footprint of supply chains

Lesson 2: The Role of Procurement in Sustainable Supply Chains:

- **Module 1:** Procurement Within a Sustainable Business Model - Understanding what sustainable procurement is and how it links to a strategic sustainable business model
- **Module 2:** How to Implement Sustainable Procurement - Setting the frame for the who, what, why and how of taking action on sustainable procurement
- **Module 3:** The Impact on Procurement Teams - Laying out the impacts on mindset, day-to-day activities, processes, and monitoring when transitioning to sustainable procurement
- **Module 4:** Benefits of a Sustainable Procurement Strategy - Presentation of the opportunities of leveraging sustainable development in your supply chains
- **Module 5:** Application Case 2 - Interactive module on the ISO 20400 guidelines

Lesson 3: Due Diligence - Assessing Who you Buy From and How:

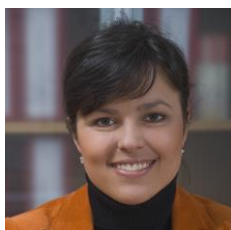
- **Module 1:** Mapping the Risks - How to conduct risk mapping within your supply chains to understand the pertinence and seriousness of risks
- **Module 2:** Assessing Suppliers Onsite and Offsite - Distinguishing various methods of evaluating suppliers and their sustainability and sustainability certification processes
- **Module 3:** Monitoring and Reporting - Setting and implementing KPIs and understanding how to follow up on controls and data reporting with procurement tools
- **Module 4:** Digging into the Toolbox - Overview of additional procurement tools including charters, contracts, KYC, penalties, and more
- **Module 5:** Application Case 3 - Interactive module on procurement risk mapping

Lesson 4: Improving Sustainability Performance Through Supply Chain:

- **Module 1:** Eco-Designing Throughout the Whole Supply Chain - The principles of eco-design including life cycle assessment, circular value chains and end of life
- **Module 2:** Setting Sustainability Criteria - Understanding the main social and environmental criteria for various product categories as well as the main labels and cautions to consider
- **Module 3:** Traveling Across New Tools and Models - An overview of a host of improved ways to practice procurement including inclusive business, life cycle cost, functional economy and more
- **Module 4:** Moving Towards Cooperation in the Value Chain - The various scopes of collaboration along the value chain from relationships with suppliers to industry-wide coalitions
- **Module 5:** Application case 4 - Interactive module to understand where the impacts of industry sit in the value chain

Lesson 5: Towards a New Era of Procurement:

- **Module 1:** Shaping Procurement in 2030 - Recognizing that by 2030, a lot will change for procurement: price volatility, increased uncertainty, geopolitical events, and how to navigate these changes through solutions to become a norm like profit sharing
- **Module 2:** Procurement and Marketing - Keeping in mind customers throughout this new supply chain approach and avoiding further risks like greenwashing
- **Module 3:** - Technology and models that are growing or will be more prevalent soon such as nearshoring, ensuring full traceability, and supply chain data for sustainability
- **Module 4:** Case Studies - A deep dive into four business cases of sustainable procurement journeys to get inspired by
- **Module 5:** Application Case 5 - Full interactive business case prompting learners to analyze situations and select the responses and tools appropriate for a sustainable procurement approach



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