

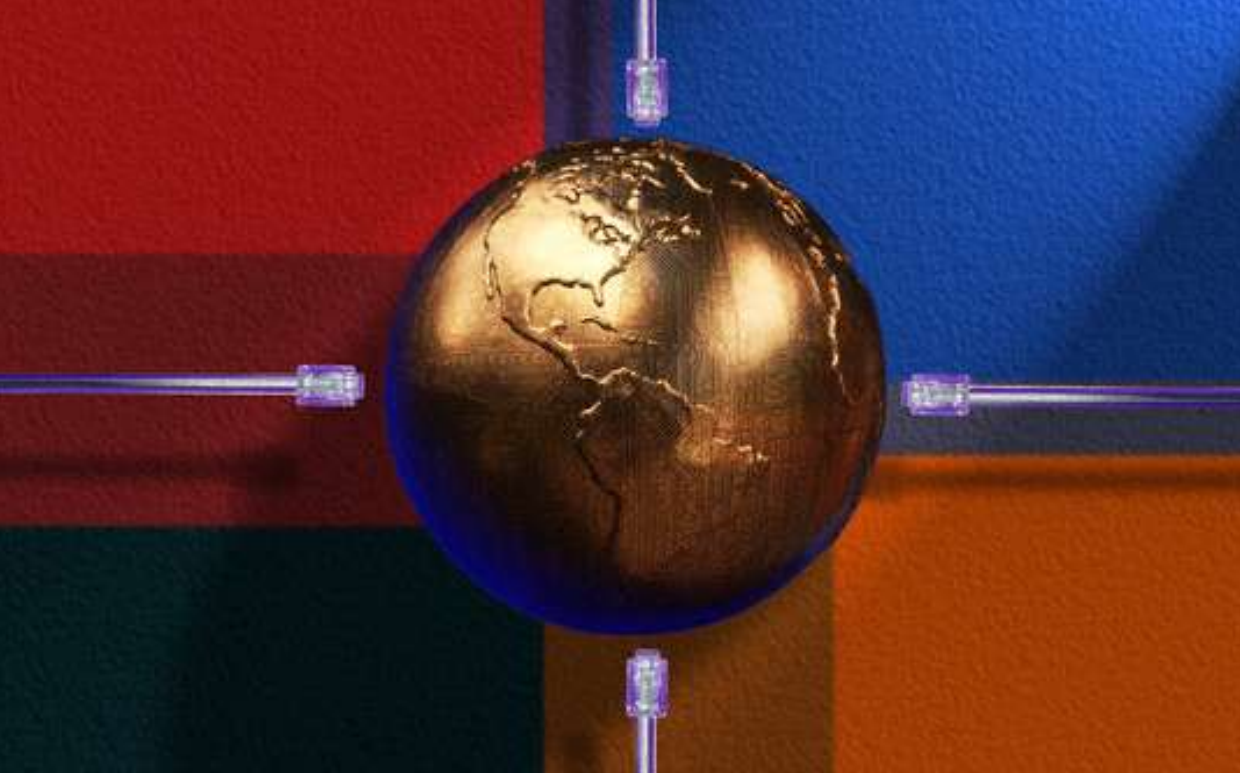


INFORMATION MANAGEMENT
SOLUTIONS AND SERVICES

INFORMATION MANAGEMENT

WIT SUCCESS STORY

MOC SUCCESS STORY



WEB APPLICATION DEVELOPMENT

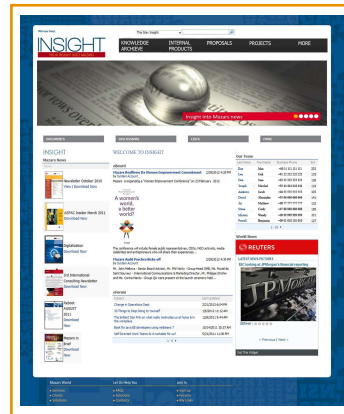
Mazars provides a complete range of services in the areas of software development, web-based enterprise solutions and web application development. Combining our solid business domain experience, technical expertise, profound knowledge of latest industry trends and quality-driven delivery model, we offer progressive end-to-end web solutions.

We also support a full-cycle development process from requirements definition and specification, architecture design, coding, testing and validation to product maintenance and support. Depending on our client's specific requirements, our experts go through each phase of the solution development while providing our client's with sound advice on technology and application options.

- WEB DESIGNING
- CUSTOMIZED WEB SOLUTIONS
- TECHNOLOGY CONSULTANCY
- OPEN-SOURCE CMS (CONTENT MANAGEMENT SOLUTIONS)
- APPLICATION SUPPORT AND MAINTENANCE

INFORMATION MANAGEMENT SOLUTIONS

Mazars Information Management Solutions provides our customers with a powerful collaboration and organization platform to run their businesses more efficiently. Mazars offers a wide range of portal solutions to address our client's most challenging information management needs.



CORPORATE PORTAL SOLUTIONS

Mazars Corporate Portal offering is based on market leading proven technology inculcating robustness and scalability. The solution helps organizations increase operational efficiency while improving business agility, instilling business intelligence, cutting costs and managing risks.

It enables organizations to create, manage, deliver, archive and share information that drive business operations. The solution guides the organizational work force through all the stages of work processes, from the initial discussion and planning, design to production, marketing, sales, service, and corporate administration. It provides an integrated set of content, compliance, and collaboration solutions.

PORTAL SOLUTIONS FOR PROGRAM MANAGEMENT

Mazars Program Management Portal Solution is an easy-to-use business productivity suite featuring a set of complementary collaborative and business process management tools to support contract compliance and execution. The Portal solution enables our clients to focus on technical assistance delivery by alleviating common management and administrative constraints.

Mazars offers a flexible and scalable IT platform that creates efficiencies in project management, business operations and team productivity by providing an effective communication platform for all project and program stakeholders.

PORTAL SOLUTION FOR OUTSOURCING BUSINESS

Mazars Outsourcing Portal Solution is specifically designed to cater to organizations that provide outsourcing services to various clients in the form of book-keeping, payroll processing or other specialized managed services. The outsourcing portal serves as an automated tool used for the exchange of documents between the client and the service provider electronically, resulting in a paperless environment while still providing the means of storing documents for legal requirements and compliance.

The solution is designed using Microsoft's SharePoint Technology and hosted in a virtualized environment for centralized management, automated disaster recovery, improved availability and robust business continuity. The product is completely integrated with Microsoft Active Directory for authentication and access control and the use of secure HTTPS protocol over the web guarantees the confidentiality, integrity and security of the data.

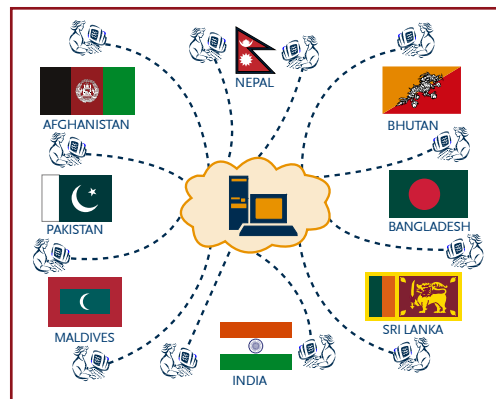
WOMEN IN TRADE PORTAL FOR WOMEN ENTREPRENEURS - SAARC

OVERVIEW

The Women in Trade Portal aims to facilitate small scale buyers and sellers, including Small and Medium Enterprises (SMEs) to make use of trade opportunities in South Asia among the South Asian Association for Regional Cooperation (SAARC) nations. The portal is designed at supporting women participation in trade related activities as it significantly contributes towards economic capacity of the countries while being crucial for poverty reduction through employment and income opportunities. Most women in the SAARC region insufficiently utilize their trade skills and market opportunities as they do not have adequate access to information or exposure to regional markets. The portal facilitates collaboration for female business owners in the SAARC region or any business which has a positive implication on women economic development in the SAARC region. Promotion of the regional business network is bringing about impulses for regional economic and social integration among female business owners.

BUSINESS CHALLENGES

- MOST WOMEN ENTREPRENEURS IN THE SAARC REGION INSUFFICIENTLY UTILIZE THEIR TRADE SKILLS AND MARKET OPPORTUNITIES AS THEY DO NOT HAVE ADEQUATE ACCESS TO INFORMATION OR EXPOSURE TO REGIONAL MARKETS
- NO PLATFORM OR MARKETPLACE FOR SELLERS TO MEET BUYERS AND VICE VERSA
- NO COLLABORATION TOOL TO FACILITATE TRADER IN THEIR DAY TO DAY TRADE INQUIRIES BOTH WITH OTHER TRADERS AND SUBJECT MATTER EXPERTS
- LOW GROWTH AND PROFITABILITY DUE TO THE LIMITED ACCESS TO POTENTIAL MARKETS
- LIMITED AVAILABILITY OF INFORMATION RELATED TO TRADE AND TRADERS IN THE REGION

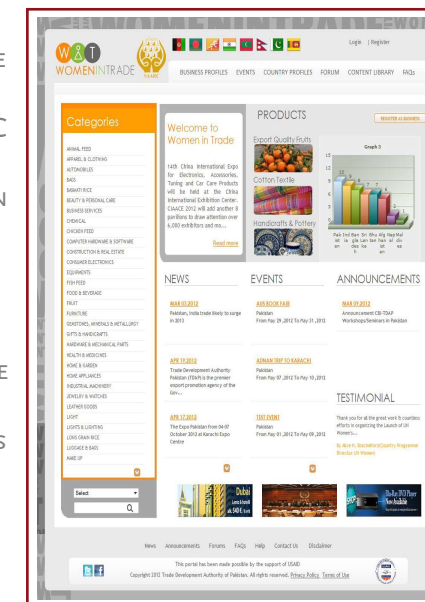


SOLUTION

In view of SAARC's vision and with support from USAID, Mazars came up with a customized solution that would cater to all their needs in one complete portal solution. The Portal offers a wide variety of features that results in the enhancement of collaboration between women entrepreneurs and businesses. The portal provides a comprehensive database of women entrepreneurs with detailed business profiles including their products, services and other company information. Information on events including seminars, conferences and workshops organized in the region may also benefit these small businesses. Latest news and announcements related to the trade and specifically to SAARC countries are also available. Interactive forum functionality for users and businesses to collaborate include but are not limited to: expert advisory service for guidance of these business owners to efficiently respond to trade opportunities and market their products and services.

KEY BENEFITS

- RAISING AWARENESS TO PROMOTE A HIGHLY FLEXIBLE AND SCALABLE PLATFORM TO BRING TOGETHER FEMALE BUSINESS OWNERS TO PARTICIPATE IN TRADING WITH OTHER SAARC WOMEN ENTREPRENEURS
- PROMOTING FEMALE OWNED OR PARTICIPATED TRADE, AMONG THE SAARC COUNTRIES
- FACILITATING DISSEMINATION OF THE MOST UPDATED TRADE INFORMATION RELEVANT TO SAARC REGION
- PROVIDING A PLATFORM THAT HELPS IN COLLABORATION AMONG WOMEN INVOLVED IN TRADE IN THE SAARC REGION
- CENTRALIZED DATABASE OF SAARC BUSINESSES WITH BUYER, SELLER, MANUFACTURERS AND SERVICE PROVIDERS AND MAKE IT PUBLICALLY ACCESSIBLE VIA THIS PORTAL
- INTERACTIVE COLLABORATION PLATFORM BETWEEN WOMEN TRADE OWNERS AND WORKERS
- PLATFORM FOR MARKETING PRODUCTS AND SERVICES OFFERED BY WOMEN BUSINESS OWNERS
- KEEPS BUSINESS OWNERS UPDATED WITH LATEST TRENDS, OPPORTUNITIES AND INFORMATION THROUGH AUTOMATIC ALERTS AND NOTIFICATIONS



MAZARS DEVELOPS TRADE PORTAL FOR THE MINISTRY OF COMMERCE

OVERVIEW

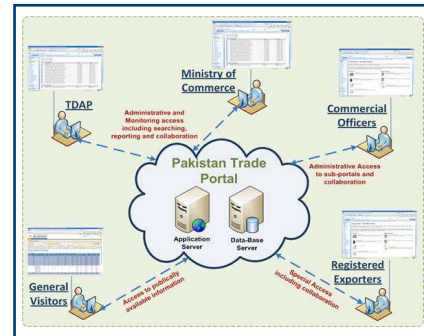
Trade Portal is a project initiated by USAID for the Ministry of Commerce and Trade Development Authority of Pakistan (TDAP), aimed at improving awareness about Pakistani exports in the international markets. This portal is a part of USAID's trade project to stimulate Pakistan's economy through enhancements in export. The purpose of this portal is to create awareness in the international markets about Pakistani products and services, while creating an environment of collaboration for concerned authorities, foreign importers and Pakistani exporters.

The Trade Portal maintains a centralized database providing details about Pakistani exporters allowing potential importers from other countries to get connected resulting in opportunities for Pakistani manufacturers and service providers and boost overall economic growth.

The proposed Portal acts as a hub for trade related information that includes but is not limited to trading requirements to and from Pakistan, rules and regulations, tariffs and standards, opportunities, trends and analysis, relevant government departments and their procedures and publications.

BUSINESS CHALLENGES

- NEED OF A COMPREHENSIVE DATABASE OF PAKISTANI EXPORTERS THAT IS EASILY ACCESSIBLE FOR POTENTIAL BUYERS
- ONLY LIMITED NUMBER OF PAKISTANI EXPORTERS AND TRADER HAVE ACCESS TO TRADING OPPORTUNITIES
- UNABLE TO ACCESS THE RIGHT INFORMATION FOR INCREASED TRADE AND FOR OPPORTUNITIES TO PARTICIPATE IN EVENTS AND MEETING TRADE DELEGATIONS
- NO PLATFORM FOR BUSINESSES TO PROMOTE THEIR PRODUCTS AND DIRECT ACCESS TO INTERNATIONAL MARKETS
- LACK OF FORMALIZED REPORTING WITH NO PERFORMANCE EVALUATION FOR TRADE MISSIONS

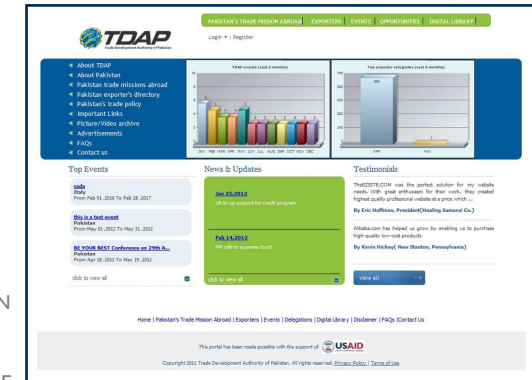


SOLUTION

In light of the challenges identified by the Ministry of Commerce and the Trade Development Authority of Pakistan, Mazars proposed a custom developed solution that mainly comprises of a publicly accessible Portal for dissemination of trade related information and provision of comprehensive details about Pakistani exporters, manufactures and service providers. The main Portal further expands into multiple country specific portals providing detailed trade related information for particular countries. These portals are also being used to facilitate correspondence with commercial officers seamlessly, managing Pakistan's trade missions abroad. The portal and the country specific sub-portals provide a collaborative platform for the commercial officers and facilitate their correspondence with the Trade Development Authority of Pakistan as well as the general public.

KEY BENEFITS

- COMPREHENSIVE TRADE PORTAL WITH MOST UPDATED TRADE INFORMATION
- USER-FRIENDLY PORTAL THAT IS EASILY ACCESSIBLE FROM ANYWHERE
- PROMOTING PAKISTANI TRADE, ESPECIALLY PAKISTANI EXPORTERS, SERVICE PROVIDERS, GOODS AND SERVICES
- PROVIDING A PLATFORM THAT HELPS IN INCREASING EXPORTS
- CENTRALIZED DATABASE OF PAKISTANI EXPORTERS, MANUFACTURERS AND SERVICE PROVIDERS
- SUSTAINING A COLLABORATIVE ENVIRONMENT FOR EFFICIENT COMMUNICATION BETWEEN ENTITIES LIKE MINISTRY OF COMMERCE, TRADE DEVELOPMENT AUTHORITY, COMMERCIAL OFFICES, EXPORTERS, MANUFACTURERS AND SERVICE PROVIDERS
- PROVIDING PAKISTANI EXPORTERS AND SERVICE PROVIDERS A PLATFORM FOR EASY ACCESS TO THE INTERNATIONAL MARKETS
- SCALABLE AND FLEXIBLE PLATFORM FOR CAPTURING, ORGANIZING AND PUBLISHING INFORMATION GENERATED BY MINISTRY OF COMMERCE, TRADE DEVELOPMENT AUTHORITY AND COMMERCIAL OFFICERS
- BUILDING AN INTERACTIVE COLLABORATIVE PLATFORM BETWEEN FOREIGN BUYERS AND PAKISTANI SELLERS





MAZARS CONSULTING ASIA
133 Cecil Street
#13-02 Keck Seng Tower
Singapore 069535
Singapore

Phone: +65 6922 1580

consulting@mazars.com.sg

www.mazars.com

MAZARS IN PAKISTAN
10th Floor, NIC Building
Abbasi Shaheed Road
Karachi 75530
Pakistan

Phone: +92 21 111 000 221

IMS@mazars.pk

