



MAZARS
IN THE MIDDLE EAST
AND NORTH AFRICA

Audit

Accounting

Advisory services

Tax





Mazars worldwide



Mazars is an international, integrated and independent organisation, specialising in audit, accounting, tax and advisory services. Mazars has built a unique integrated partnership and can rely on the skills of 8,000 professionals to fully operate in 42 countries around the world.

As the independent market challenger, Mazars has the ability to provide large corporate multinational firms with seamless customised solutions. Its complete, adaptable and flexible range of services also makes Mazars the accounting and advisory partner of choice for smaller companies and owner-managed businesses as well as high-net worth individuals.

Mazars is a founding member of the international Alliance Praxity uniting 23,000 professionals in the 65 countries where it is present.

During its growth as a global player Mazars stayed true to its values: independence, integrity, responsibility, continuity, cultural diversity and respect for people.



Mazars in the Middle East and North Africa



Mazars has set things in motion to strengthen its presence in the Middle East and North Africa (MENA) and to follow the development of its client base in these regions of the world through the creation of a powerful platform. The integration of a leading Egyptian firm increased the platform workforce to nearly 700 professionals.

In the MENA region, Mazars has expanded true to its principles: by integrating the finest local partners to offer large companies, public entities and individual entrepreneurs an in-depth knowledge and understanding of regional regulations in the fields of accounting, audit, tax and advisory services. Large international clients worldwide now have a partner they know they can rely on in this region, while well established local companies still benefit from their longstanding trusting relationship with partners they are used to working with.

The growth of an indigenous industry in the Middle East and North Africa, boosted by the region's prosperous financial sector and trade links with Europe, make these two regions attractive to investors.

Mazars intends to pursue its dramatic growth in the region by opening new offices in Kuwait, Qatar and Jordan.



> Egypt

An accounting firm founded in 1942 by Mr. Mostafa Shawki which ranks today among the four largest audit and advisory organisations in Egypt. It provides a full range of financial and management consultancy, audit, accounting, executive recruitment, social insurance, liquidation and sequestration, and tax advisory services to international and national companies and government institutions. The firm, which joined the Mazars partnership in 2006, has offices in both Cairo and Alexandria and a staff of 450 professionals.

> Lebanon

Created in 1964 by Mr. Saadé, the firm is known in Lebanon as being a leading audit and taxation services firm. The practice has been Mazars correspondent since 1994 and joined Mazars in 2000 as an integrated entity. The firm, located in Beirut, has 12 professional experts operating in audit and assurance, general accounting support, business and accounting advisory, outsourcing, taxation, social advisory services, trusts and company secretarial and domiciliation. In Lebanon, Mazars is able to offer its clients a wide range of services based upon 40 years of experience in the Lebanese economy and legal system.

> United Arab Emirates, Oman and Saudi Arabia

With seven offices in the United Arab Emirates, the Sultanate of Oman and Saudi Arabia, Mazars is proud to be a major player in the Gulf Cooperation Council area. Present in the UAE through its partners since 1982, Mazars is one of the leading practices in the region with over 30 professional accountants located in Abu Dhabi, Dubai and Ajman. In Saudi Arabia, nearly 70 professionals are based in Riyadh and Jeddah, while 10 experts offer services in the Sultanate of Oman through an office in Muscat. The firm provides an extensive range of professional services in this area, including financial accounting, auditing, management consulting and other advisory services to various sectors of the economy, notably oil and gas, financial services, leisure, industry, construction and telecommunications.



> Morocco

Mazars is among the three leading audit and consultancy firms in Morocco, with a team of 100 professionals located in Casablanca. Founded in 1973 by Abdelkader Masnaoui, the firm joined the Mazars partnership in 1996. The team provides expertise and competence to national and international companies and assists companies and institutions from Europe and Middle East with their growth in Africa. The firm provides specific services in different fields for each industry sector: audit, business expertise, tax, management consulting, transaction support and business process outsourcing. Our team seeks to continually strengthen its position as a major player by supporting the management needs of public and private companies as well as the Moroccan Administration.



> Tunisia

After 10 years operating within the Tunisian market, Mazars has earned an enviable reputation by its constant commitment to provide its clients with unrivalled services. Founded in 1996 by Adel Mohsen Chaabane and Mohamed Elouani Cherif, it became one of Tunisia's leading audit firms within a decade, with a staff of 80 dedicated professionals. Since its establishment, the firm engaged in the adoption of a thorough quality policy which resulted in the award of the ISO 9001 quality certification. In 2007, the merger with Auditeurs Conseil founded in 1998 by Mohamed Mehdi and Mourad Fradi marked an important milestone in Mazars' development in Tunisia with the integration of a team of 25 professionals and two partners. Today, Mazars is ranked in the top five most important audit and advisory firms in Tunisia and is a front-row firm in the Maghreb region. Mazars also has an agreement in Tunisia with a Libyan firm to develop business in that country.



Services

> Audit & Accounting

We provide a wide array of audit and accounting services including advice on US GAAP and IFRS standards.

> Corporate and Business Advisory

We work closely with our clients to help them make and implement complex decisions and enhance shareholder value.

> Corporate Finance

We deliver services for companies requiring due diligence, capital structuring and other similar strategic services such as share valuations.

> Taxation Services

We advise our clients on corporate and international taxation, the evaluation of alternative business structures, and much more.

> Forensic Services

We assist clients in cases of fraud or dispute, with services such as background checks, money laundering and litigation support.

> Information systems/ IT consulting

We can develop a strategic automation plan for client organisations and assist in its implementation.



> Outsourcing

Mazars' administrative and accounting solutions cover a wide range of services such as: administrative and accounting function, payroll and human resources administration and management and consolidated financial statements.

Services

> Internal control and risk management

Our specialised staff are able to advise and support you in the implementation of internal control procedures, to improve the operational efficiency and risk management of your organisation, in line with legal requirements.



Clients

Some of our international clients



- ▶ ACCOR
- ▶ AEROPORT DE PARIS MANAGEMENT
- ▶ AIR LIQUIDE
- ▶ ALCATEL-LUCENT EGYPT
- ▶ ATTIJARI WAFABANK
- ▶ AXA MIDDLE EAST
- ▶ BANCA MONTE DEI PASCHI DI SIENA
- ▶ BENETTON

- ▶ CHOUERY GROUP
- ▶ DALLAH AL BARAKA
- ▶ DANONE EGYPT
- ▶ DUFY EURASIA
- ▶ EMAAR
- ▶ EXXONMOBIL SAE
- ▶ FADESA
- ▶ GROUPE PUBLICIS





Clients



- ▶ HACHETTE
- ▶ KENZO MIDDLE EAST
- ▶ LEO BURNETT
- ▶ LIBANO-SUISSE
- ▶ MONOPRIX
- ▶ NATIONAL BANK OF EGYPT



- ▶ NATIONAL PAINTS GROUP
- ▶ NV BESIX
- ▶ ORKILA (RHODIA)
- ▶ PIRAEUS BANK EGYPT
- ▶ POLLEX-BASF MIDDLE EAST
- ▶ PROCTER & GAMBLE EGYPT
- ▶ SAATCHI & SAATCHI ADVERTISING
- ▶ SAGEM

- ▶ SOMED (SOCIETE MAROC EMIRATES ARABES UNIS DE DEVELOPPEMENT)
- ▶ STARCOM MEDIAVEST SAL
- ▶ THALES INTERNATIONAL MIDDLE EAST
- ▶ TOTAL
- ▶ UBCI – BNP PARIBAS
- ▶ UNILEVER EGYPT
- ▶ VIRGIN MEGASTORES





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**For further information
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