

International Mobility Newsletter

Mar 2016



Paris, London or Germany

IN SHORT

On the following pages you will find our current international job opportunities.

They are local or expatriation contract opportunities for employees with at least 3 years of experience as of the assignment start date.

INTRODUCTION

Mazars offers international mobility opportunities to staff meeting the following criteria:

- have excellent appraisals
- meet the professional requirements of the advert
- meet the language skill requirements of the advert
- move supported by Home Country Partners/HR

Depending on the seniority of the selected candidate, the strategic priority of the assignment and the context of the host country, Mazars will offer either an expatriation or a local contract.

To learn more about the application procedure, kindly consult the following page of this newsletter.

APPLICATION PROCEDURE

Should you see a job advert that fits your profile and you wish to apply, kindly respect the following procedure:

1. Speak to your Partners/HR in your office first about your interest and ask them to support your move.
2. Ask your HR to provide you with your last appraisal documents.
3. Send your CV (detailing your experience with Mazars, clients, etc.) and cover letter in the language of the host country as well as appraisals to Yiqing Lin, Project Manager of Global Recruitment & International Mobility (yiqing.lin@mazars.fr) and copy your HR.

The support of your HR team and Partners is paramount; the same applies for the required experience and language skills mentioned in the job description.

If you do not see a job offer matching your profile and interests, and you are a strong performer and you have an international mobility project, we would ask you to arrange an appointment with Group HR in order to include you in our database and to continue consulting the newsletter.

CONTACT

Mazars Group Human Resources International Mobility

Malte von Putbus
Head of Talent Acquisition & International Mobility
+33 (0)1 49 97 64 79
malte.von-putbus@mazars.fr

Yiqing Lin
Project Manager of Talent Acquisition & International Mobility
+33 (0)1 49 97 68 81
yiqing.lin@mazars.fr

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International Marketing and Business Support Managers

Mazars | March 2016

Context

The Global Business Support (GBS) team is currently looking to hire 2 new Marketing resources for the Industry and Services sectors.

- **International Marketing and Business Support Manager Industry**, 2 to 5 years' experience, based in either Paris, London or Germany
- **International Marketing and Business Support Manager Services**, 2 to 5 years' experience, based in Paris

The GBS team supports Mazars' countries with marketing, business development and business monitoring services for their clients, including international SMEs, mid-sized companies and very large caps.

The GBS team comprises experienced professionals drawn both from professional practice and marketing backgrounds. This mix is key to ensure the success of the Mazars approach to global Marketing and BD.

The go-to-market strategy of Mazars in these client segments is driven by 4 sectors: Financial Services, Industry, Services and Public.

- Industry includes Automotive, Aerospace and Defense, Food & Beverage, Healthcare/Pharma, Oil & Gas and Utilities
- Services includes Distribution, Luxury, Media, Telecom, Transport and Logistics

Roles & Responsibilities

- Assist the Chief Marketing Officer ("CMO") and Global Heads of Industry and Services to define the annual Marketing strategy and budget for the respective sector
- In charge of the promotion and implementation of the yearly plan which includes global campaigns, publications, digital media, ...
- Support BD teams in preparing international tenders and business proposals
- Coordinate the different industry communities, making sure all countries are fully interconnected and sharing international knowledge and best practices
- Work together with the global Digital Marketing Manager to ensure Industry is well represented in all our internal business tools and digital programs

Reporting

- The 2 International Marketing Managers are part of the Global Business Support team and report directly to the CMO for all Marketing and business support activities
- They will also report to the Global Heads for Industry and Services for all business development initiatives worldwide.

Desired Skills and Experience

The candidates for the two positions will ideally have 2 to 5 years' experience in B2B marketing, market and sector analysis, business development and business monitoring; they will have acquired this experience either at Mazars or in a highly regarded international industrial company or professional services firm and in a truly international environment. A significant experience working abroad as well as in digital marketing is highly appreciated.

Personal qualities sought:

- Completed graduate level studies in Business, or related fields
- Excellent project management and organizational skills, autonomous, self-starter, rigorous and results-oriented
- Capacity to manage various projects simultaneously, adjust to priority changes and work within tight deadlines and under pressure
- Strong client service and teamwork orientation, excellent listening and people skills
- Capable of contributing both on a strategic and hands-on/operational level
- Willing to challenge the status quo and constantly seeking to improve services delivered
- Strong communication and presentation (written and oral) skills, including the ability to convey ideas and positions clearly, at all hierarchical levels
- Enthusiastic, open-minded and eager to learn, awareness of cultural diversity, capacity to develop innovative solutions and to implement them
- International mindset and proven ability to work across cultures
- Ideally native or fully bilingual English, other languages will be an important plus

Interested by this opportunity?

Please contact Thibaut Bataille (Marketing Group) or Malte von Putbus (HR Group)