Case Study
Financial Services Consulting

Data governance

A leading regional Asian bank has built up a strong in-house analytics team and data infrastructure over several years, with widespread use of analytics to inform business decisions. Given the widespread use of data and analytics, across multiple types and levels of users, a systematic data governance framework needs to be developed and formalized, in order to better guide and regulate appropriate usage of data across the bank.

Project Scope

- Diagnostic of current data usage issues and gaps analysis, based on in-house data usage analysis as well as interviewed conducted across multiple business units and support functions

- Identification of major pain points / issues and develop consensus with management on the strategic data governance priorities

- Development of data governance framework, articulating key roles (e.g. data steward, user and custodian), and overall model of engagement between various stakeholders across the entire 'value chain'

- Detailing of selected high priority use case scenarios to illustrate concrete application of recommended data governance approach

- Propose organizational structure to enable operationalization of the proposed data governance framework

- Development of roadmap to enhance data governance and sequencing of initiatives over a multi-year period, and building bankwide consensus on the proposed roadmap

Company: Leading Asian bank

Country: Asia Pacific

Sector: Banking

Offering: Analytics

Team: FS Consulting team in Asia

Date: 2018-2019

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Deliverables

- Diagnostic and gaps analysis output

- Recommended data governance framework, spanning roles and responsibilities, model of engagement, and key processes across the data generation, usage, monitoring and escalation 'value chain'

- Description of identified high priority data usage scenarios

- Proposed organizational structure – spanning core team and key part-time roles – to enable operationalization of the data governance framework

- Multi-year roadmap for further enhancement and embedding of the proposed data governance framework