



Mazars value proposition to empower growth for private equity

Unleashing potential for private equity investee companies

mazars

Our ambition

PE/VC investors play a vital role in the economy by investing in tomorrow's success stories. This dynamic and fast-moving area of the market faces increasing regulatory oversight, a tightening lending environment and the impact of technology, all of which are creating new opportunities as well as challenges.

At Mazars, our experts understand your challenges and have extensive experience in assisting all constituents of the PE/VC ecosystem working across the investment lifecycle, supporting you in uncovering, creating, and driving optimal value and delivering successful outcomes to maximise the value of your investments, from acquisition to exit.

We aim to align you with growth opportunities by partnering with us!



Private equity is the gateway to untapped opportunities, where strategic insights and decisive actions can transform investments into remarkable success stories. With our Financial Advisory services, we navigate the complex landscape, uncover hidden value, and deliver tailored solutions that drive extraordinary returns for our private equity partners.



Akhil Puri
Partner, Financial Advisory



Challenges to growth in the PE industry

Private equity investee companies operate in a dynamic regulatory landscape.

They must comply with various local and international regulations and navigating these complexities while ensuring adherence to regulations can be daunting.



Private equity investee companies often require operational improvements to enhance efficiency, reduce costs, and streamline processes.

They may face challenges related to overall operational performance.

Achieving long-term, sustainable growth is a priority for private equity investee companies. They must strike a balance between short-term financial performance and long-term value creation

Our value propositions



Empowered expertise

Professionals empowered to do the right thing for our clients.



Balanced perspective

Thoughtful counsel that blends local and global perspectives.



Seamless integration

One team delivering a rewarding experience and consistent quality.



Social conscience

A mindset that gives clients, investors, markets, and the public confidence that we do what is right.

Solutions driven excellence

PE ecosystem

Secondary funds/FoFs

- LP interest only
- Direct only
- LP interest/direct

Non- trade buyers

- LP interest only
- Direct only
- LP interest/direct

Limited partners/investors


- Pension funds
- Insurance firms
- Banks
- Sovereign Wealth funds
- Family offices
- Endowments

General partners/PE funds


- Venture capital
- Buyout
- Mezzanine
- Balanced stage
- Generalist
- Funds of funds

PE transactions

PE backed investments



Pre-investment services



Transaction closing services



Assistance with investments exits



Portfolio company assistance

Mazars as a partner throughout the life cycle of investments

Pre-investment services

- Market scoping & Introduction - Connecting potential target to investor
- Deal sourcing - negotiating transaction and advise on deal structure
- Tailored Due diligence support with sector and local specialist
- Tax compliance - pre-acquisition and pre-investment
- Internal controls
- Forensics
- Scoping for companies with complementary competencies
- Non-Financial Valuation: Brand, product bouquet, distribution uniqueness etc.
- Due diligence; digital, technology, infrastructure and new age operating models



Investing in a company

Transaction closing services

- Fund formation
- Deal and tax
- Merger integration
- Preparation of indicative valuation
- Assistance with deal completing, pricing adjustments and opening balance sheet audits
- Purchase price allocation
- Project management
- Working capital adjustment



Closing the investment

Exiting the investment



Managing investments



Assistance with investments exits

- Vendor due diligence
- Tax structuring
- Deal advisory
- Advising on Choice of Market
- Business, valuation of assets, for sale or acquisition
- Identification of potential buyers & targets
- Project management assistance

Portfolio company assistance

- Assurance and tax services
- Corporate governance, internal controls and risk management
- Financial projections in case of additional funding
- Operations performance review
- Cyber security
- Forensics - document review for legal purposes
- Sustainability - strategy, compliance & due diligence
- Business Review & Guidance
- Technology & Cyber
- Advisory on tech integrations & operational excellence
- Structure & People management
- Operations performance review

Partnering with Mazars

Mazars is an internationally integrated partnership, specialising in audit, accountancy, advisory and tax services. With a multidisciplinary approach and the adoption of technological solutions, we operate globally as a cohesive and interconnected team of experts. We draw upon the expertise of more than 47,000 professionals, 30,000+ in Mazars' integrated partnership, 17,000+ via the Mazars North America Alliance and 1000+ professionals in India to assist clients of all sizes through all developing stages.

Our professionals possess in-depth experience in the Energy, Telecom, BFSI, Automobiles, Technology, Real Estate, Shipping, Services, Manufacturing and Retail sectors.



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