

MAZARS EUROPEAN CHINA DESK

A bridge between China and Europe



MAZARS, YOUR STRATEGIC BUSINESS ADVISOR

Doing business internationally is not easy. You need to understand the market, how local people think, and a whole range of other business and cultural issues – many of which cannot always be found in the typical sources of guidance.

We know that for investors from Europe looking to invest in China there can be significant rewards for getting it right, but equally it can also be easy to waste time and money if you set off without proper guidance.

For Chinese companies making perhaps their first investments outside China, accessing the European market of 300 million consumers may look very tempting. Taking advice from specialists who understand the cultures and can communicate effectively in your language can help make this strategically important step more successful and reduce the risk of failure.

Mazars European China Desk platform

Recognizing this, Mazars has established a European China Desk platform. Based in London, Paris, Amsterdam, Barcelona, Frankfurt, Dublin, Milan, Warsaw, Athens, Istanbul and Lisbon, our native Chinese professionals provide an all-round service to Chinese companies wishing to invest in Europe and to European companies looking to invest in China. Consulting any of our European China Desks will give you access to in-depth knowledge of the business and cultural environments in Europe and in China, and ready introductions to the most appropriate professionals in our Mazars China and Europe offices.

Mazars in China

We established our presence in China in 1997 and currently have Mazars offices in four key cities. Our mix of permanent, international professionals on the ground in China, together with a strong team of local professionals, trained to international standards, allows us to be a valued, trusted business advisor to European companies operating in China and to Chinese companies looking to access the European market.

MAZARS IS AN INDEPENDENT INTEGRATED FIRM PROVIDING AUDITING, ACCOUNTING, TAX ADVISORY AND CONSULTING SERVICES. WITH OVER 70 YEARS OF HISTORY, MAZARS PROVIDES HIGH QUALITY SERVICE TO SMES, FAMILY OWNED BUSINESSES, LARGE INTERNATIONAL CORPORATIONS AND LISTED COMPANIES.

MAZARS HAS EVOLVED INTO A GLOBAL FIRM OPERATING IN 72 COUNTRIES WITH OVER 13,800 EMPLOYEES. FURTHERMORE, THROUGH THE INTERNATIONAL PRAXITY ALLIANCE, OF WHICH MAZARS IS A FOUNDING MEMBER, MAZARS CAN ACCESS THE SKILLS AND EXPERTISE OF 30,000 PROFESSIONALS IN 92 COUNTRIES.

OFFERING INTEGRATED SERVICES



The benefits of employing Mazars European China Desk are as follows:

- Multilingual experts who will take time getting to know you and your business needs.
- Coordinated approach to service delivery, rapid deployment of cross border support where and when our clients require it, thanks to our independent, integrated and international partnership.
- Partner-led relationship with a personal touch; the person you meet will be your single point of contact and the one coordinating the engagement.
- Appropriately sized teams and short communication lines.
- A pragmatic, pro-active, problem solving approach with a focus on the needs of our clients.
- Advice tailored to your size, sector and geography.
- Flexible, competitive and transparent fee structures. We will tailor our fees to meet your requirements, where possible.

Mazars is present in 5 continents.

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