

SHANGHAI / PARIS EUROPLACE Financial Forum
**“DEVELOPING NEW COOPERATION AND BUSINESS
OPPORTUNITIES BETWEEN FINANCIAL CENTERS”**

co-hosted by

**Shanghai Municipal Government Financial Services Office
and
Paris EUROPLACE**

Shanghai, December 1st, 2010

Venue: Hotel Pudong Shangri-La Shanghai, 33 Fu Cheng Lu, Pudong, Shanghai 200120, China

08:00 – 08:30 **Welcome & Registration**

08:30 – 08:35 **Introduction by Arnaud de BRESSON, Chief Executive Officer, Paris EUROPLACE**

08:35 – 09:00 **Opening Addresses**

- HAN Zheng*, Mayor of Shanghai
- Gérard MESTRALLET, Chairman & CEO, GDF SUEZ, Chairman, Paris EUROPLACE

09:00 – 09:45 **Keynote Addresses**

Central Banks:

- HU Xiaolian*, Deputy Governor, People’s Bank of China (PBoC)
- Jean-Pierre LANDAU, Deputy Governor, Banque de France

Markets Authorities :

- Jean-Pierre JOUYET, Chairman, French Financial Markets Authority (AMF)
- SHANG Fulin*, Chairman, China Securities Regulatory Commission (CSRC)

09:45 – 10:45 **Plenary Session 1: “The G20 Regulatory Reforms: Markets Professionals’
Viewpoint”**

- Francis AILHAUD, Vice-Chairman, French Asset Management Association (AFG)
- Benoit COEURE, Deputy Director-General, Directorate General of the Treasury, France

- **FANG XingHai**, Director-General, **Office of Financial Services, Shanghai Municipal Government**
- **HUANG Xiangping***, Chairman, **Securities Association of China (SAC)**
- **Pierre de LAUZUN**, Director General Delegate, **French Banking Federation (FBF)**, Chief Executive Officer, **AMAFI**
- **YANG ZaiPing***, Executive Vice President, **China Banking Association**

10:45 – 11:00 **Tea Break**

11:00 – 12:15 **Plenary Session 2: “The Modernization of Economy: Contribution of Finance to Infrastructures Projects”**

- **Jean-Louis CHAUSSADE**, Chief Executive Officer, **SUEZ Environnement**
- **GAO Jian***, Vice-Governor, **China Development Bank**
- **GAO Xiqing***, Vice Chairman, President & CIO, **China Investment Corporation (CIC)**
- **David GARDNER**, Managing Director, Global Head of Project Finance, **HSBC**
- **HU Huaibang***, Chairman, **Bank of Communications**
- **Francisco de PAULA COELHO**, Director for Lending Operations in Asia, **European Investment Bank**
- **Nhay PHAN***, Chief Executive Officer, **Bank of China’s Paris Branch**
- **Bernard POIGNANT**, Managing Director, **The Royal Bank of Scotland**
- **Laurent VIGIER**, Director International and European Affairs, **Caisse des Dépôts**
- A representative of **BNP Paribas**

12:15 – 14:00 **LUNCHEON**

14:00 – 15:15 **Parallel Sessions**

>Session 1 **“Investment Opportunities in France and in Europe”** (organized by Caisse des Dépôts)

- **Laurent VIGIER***, Director International and European Affairs, **Caisse des Dépôts**

>Session 2 **“Investment Opportunities in China”** (organized by BNP Paribas)

- **“Chinese Onshore Bond Markets”** by **Mark ADAMS**, Head of Debt Capital Markets Asia Pacific, **BNP Paribas**
- **“How Chinese institutions could better benefit from the QFII scheme”** by **ZENG Jing**, Head of Asset Custody China, **BNP Paribas**

- >Session 3 **"How Finance Should Adapt to the New Economic Deal between China and Europe"** (organized by HSBC)
- **Benoit COEURE**, Deputy Director-General, **Directorate General of the Treasury, France**
 - **Sandrine GUERIN**, Deputy CEO, **Compagnie de Financement Foncier CFF**
 - **Philippe HENRY**, European Head of Corporate Banking, **HSBC**
 - **Malachy Mc ALLISTER**, Head of Corporate Banking, **HSBC France**

15:15 – 16:30 Parallel Sessions

- >Session 4 **"Strategic Benefits for Chinese Companies to Be Listed on NYSE Euronext Paris"** (organized by Invest Securities and Cabinet JeantetAssociés)

- **Christine LAMBERT-GOUE**, Managing Director China, **Invest Securities**
- **Jean-François ADELLE**, Partner, **Cabinet JeantetAssociés**

- >Session 5 **"Trends of Interest Rates and its Impacts on Asian Markets"** (organized by the Royal Bank of Scotland)

- **Jacques CAILLOUX**, Chief Economist Europe, **The Royal Bank of Scotland**
- **Eric GUETTA**, Senior Relationship Banker, **The Royal Bank of Scotland**
- **Bernard POIGNANT**, Managing Director, **The Royal Bank of Scotland**

- >Session 6 **"How to Make Successful Private Equity Investments in China and in Europe?"** (organized by La Compagnie Financière Edmond de Rothschild)

- **Moling CHEN**, Managing Director, **Edmond de Rothschild China Limited**
- **Pierre-Yves POIRIER**, Partner, **Edmond de Rothschild Investment Partners**

16:30 – 16:45 Tea Break

16:45 – 18:00 Parallel Sessions

- >Session 7 **"Sovereign Wealth Funds and Long-Term Investors"** (organized by Institut Louis Bachelier (ILB))

- **Jean-Michel BEACCO**, Chief Executive Officer, **Institut Louis Bachelier (ILB)**

>Session 8

“A Robust and Transparent Securities Eco-system: Securities Ownership, a Key Driver for Investors, Issuers, Intermediaries and Infrastructures” (organized by organized by European Institute for Financial Regulation (EIFR))

- **Sébastien COCHARD**, Head of European Affairs, **BNP Paribas**
- **Philippe GOUTAY**, Counsel, **Freshfields Brukhaus Deringer**
- **Antoine MAFFEI**, Partner, **De Pardieu Brocas Maffei**
- **Xavier TESSIER**, Head of International Affairs, **French Financial Markets Authority (AMF)**

18:00

End of the Forum