

# Seizing the Diverse Opportunities in ASEAN 把握東盟商機 放眼全球市場



## 崛起的東南亞 Rising South East Asia

本次研討會由大華銀行、瑪澤、胡慎之律師事務所和謝凱文律師事務所聯合主辦，並得到了香港貿易發展局、香港美國商會、印尼投資協調委員會、緬甸投資委員會以及新加坡國際企業發展局的大力支持。東南亞十國市場憑藉其優越的地理位置、豐富的自然資源和巨大的市場需求，正日益吸引著全球投資者的目光，並受到越來越多在港企業的青睞。此次「崛起的東南亞」研討會，除分享東南亞各國總體的政治走向、投資動態，也邀請到相關領域的專家和政府機構重點介紹代表性市場的投資政策、經商須知、稅務規劃、金融環境以及配套設施等等。各位嘉賓更可以根據企業的實際需求，借此機會與以上機構的相關負責人暢談，瞭解東南亞的商機及其如何幫助您優化全球和地區資源。

*In 2012, for the first time in history, developing economies such as those in South-East Asia formed the majority of global Foreign Direct Investment (FDI) flows, accounting for 52% of global FDI flows. South-East Asia's FDI inflows have seen tremendous growth over the last 4 years by 130% to US\$111.3 billion. With South-East Asia's 604 million people and a growing middle class, how can you ensure your business does not miss out its rising investment opportunities?*

*UOB cordially invites you to its symposium in Hong Kong (HK) on understanding South-East Asia's growing appeal for FDI – "Seizing the Diverse Opportunities in ASEAN".*

*Our esteemed partners and organizers are Mazars, Kelvin Chia Partnership, Angeline Suparto Law Corporation, HK Trade Development Council, American Chamber, Myanmar Investment Commission, the Indonesian Investment Coordinating Board and the Bureau of International Enterprise Singapore.*

日期: 2013年9月18日  
Date: 18 September 2013

地點: 香港銀行家會所 The Hong Kong Bankers Club  
Venue: 中環德輔道中 12-16 號置地廣場羅士打大廈 43 樓  
43/F Gloucester Tower The Landmark 16 Des Voeux Road

時間: 09:30 am – 簽到 Registration  
Schedule: 10:00 am – 研討會開始 Symposium  
12:30 pm – 交流午餐 Networking Lunch

### 聯合主辦 Joint Organisers



### 支持機構 Supported By



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## 把握東盟商機 放眼全球市場

18 September 2013  
2013年9月18日

9:30 – 10:00	抵達與登記 Arrival of Guests and Registration	
10:00 – 10:05	歡迎致詞 Opening Speech	大華銀行(香港) UOB HK
10:05 – 10:20	東盟與香港的經貿合作及港企在東盟市場的發展策略 Manage Your Business Strategies to Tap the ASEAN Market	香港貿易發展局 HK Trade Development Council
10:20 – 10:35	展望區內貿易前景和東盟經濟共同體對區域企業的影響 Insights on Rising Intra-regional Trade and AEC Implications for Businesses in the Region	大華銀行 UOB
10:35 – 11:05	投資印尼 Invest in Remarkable Indonesia <ul style="list-style-type: none"> <li>MP3EI – 5000 億美金投資計畫 MP3EI, How the US\$500 Billion Investments Impact on Businesses</li> <li>法律框架與案例分享 The Legal Aspects of Doing Business in Indonesia</li> </ul>	印尼投資協調委員會 BKPM 胡慎之律師事務所 Angeline Suparto
11:05 – 11:20	投資緬甸 Myanmar – the Last Frontier in Asia <ul style="list-style-type: none"> <li>港商在緬甸的商貿及投資機遇 Myanmar – Opportunities Abound</li> </ul>	緬甸投資委員會 Myanmar Investment Commission
11:20 – 11:35	茶歇 Tea Break	
11:35 – 11:50	投資緬甸 Myanmar - the Last Frontier in Asia <ul style="list-style-type: none"> <li>外資進入條規須知 Foreign Investment, a Legal Perspective</li> </ul>	謝凱文律師事務所 Kelvin Chia
11:50 – 12:05	區域稅務規劃與企業架構指南 Regional Tax Planning & Corporate Structure	瑪澤 Mazars
12:05 – 12:20	在港企業的區域發展策略及融資 Managing Your Cross-border Financing Needs	大華銀行 UOB
12:20 – 12:30	現場問答 Q&A	
12:30	交流午餐 Networking Lunch	

欲登記,請聯絡大華銀行  
To register, please contact

活動費用全免, 名額先到先得。  
請于2013年9月12日前電郵至瑪澤市場部 (marketing@mazars.hk)

This event is free of charge but seats are attributed on a “first come, first serve basis”.  
Please register with Mazars Marketing Department before 12 September 2013 by sending an email to marketing@mazars.hk.