

PADEMIC EVENT ORGANISATIONAL PREPAREDNESS

10 STEP FRAMEWORK

EMERGENCY MANAGEMENT PLAN AND STRUCTURE

An Emergency Management Plan is a critical planning document for any organisation to respond effectively to a pandemic event. To react in real time and reduce response times, the plan must be communicated widely and exercised regularly.

INTERNAL AND EXTERNAL COMMUNICATIONS

It is important to establish clear, concise, and timely procedures for internal and external communications before, during, and after any disruption, including a pandemic event.

PHYSICAL SECURITY

During a pandemic event, the physical security of an organisation's employees, facilities, and assets takes on added significance to protect critical supplies, secure vacated properties, and guard against social disruption.

SUPPLY CHAINS AND CRITICAL INPUTS AND OUTPUTS

Global supply chains are regularly challenged and disrupted by the rapid unpredictability of natural disasters to global pandemic issues such as the coronavirus. Many organisations possess outsourced manufacturing functions connected to global distribution networks that would be severely impacted should a pandemic event occur.

LEGAL ISSUES

A pandemic response can expose an organisation to unique legal liabilities. Early planning can mitigate otherwise unforeseen challenges.

GOVERNMENT CONSIDERATIONS

In response to a pandemic event, government can implement broad emergency powers. Organisations must put plans in place to respond to government actions that adversely impact business operations (e.g., travel restrictions, trade embargos, expanded reporting requirements)

EMPLOYEE HEALTH AND SAFETY

Employees are more likely to assist the organisation during a disruption or pandemic event once they and their families feel protected with a plan in place. Effective employee health and safety planning includes pre-event implementation of health education activities, monitoring and managing of workforce readiness, and strengthening partnership with local emergency medical services and public health agencies.

CYBERSECURITY AND INFORMATION TECHNOLOGY

Organisations depend on technology solutions to maintain business operations and support their infrastructure during a pandemic. Cutting edge cybersecurity analytics and threat remediation solutions serve to safeguard your IT operations.

PUBLIC AND MEDIA RELATIONS

A strong public-facing communications platform is paramount to ensure your clients and consumers are properly informed.

BUSINESS CONTINUITY AND SURVIVAL STRATEGIES

Business continuity planning is essential to protecting an organisation and will ensure a system is in place for prevention and recovery from potential threats to a company.

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