



Press Release

Two graduating classes of Mazars' "The Next MBA" receive their diplomas

Members of the last two cycles of "The Next MBA, pioneered by Mazars", recently received their diplomas. The graduation ceremony took place during the 20th edition of La Cité de la Réussite, which was held on 18-19 November at the Sorbonne University in Paris.

Paris, 20 November 2017 – In 2011, Mazars launched a brand-new initiative in the world of management education: an MBA aimed at top executives of leading international corporations. This affordable programme is the first of its kind outside traditional academic spheres.

This past Saturday 18 November, 38 participants from the two last cycles received their diplomas in the hallowed halls of the Sorbonne University. Hailing from Britain, the Czech Republic, Romania, France, Spain, China, India and Germany, all of the graduates hold executive responsibilities within the programme's founding business partners: Saint Gobain, Manpower, L'Oreal, Auchan, Mazars, etc.

Throughout the MBA programme, the students attended classes led by professors from the most renowned universities and business schools in the world. The courses are hosted both by large corporations (LinkedIn, OCP, Sberbank, Alibaba...) and iconic start-ups in the countries visited. Students work through case studies in total immersion, guided by the experience of the companies' leaders.

Nathalie Loiseau, current French Minister of European Affairs and former director of the National School of Administration (ENA), gave the opening speech of the graduation ceremony. Ms. Loiseau insisted on the importance of quality continuing education for the future leaders of major private and public organizations.

Mazars University manages "The Next MBA" on behalf of a consortium of leading companies. Every year, new partners join the consortium, with Steelcase and Econocom being the latest examples. In 2015, Mazars University received the CLIP certificate from the EFMD, the certification authority for the largest business schools in the world. The certificate is valid for 5 years.

Students of the 7th cycle "The Next MBA" have just started in California and will travel around the world for two years, visiting a different country for one week every trimester.

To learn more about The Next MBA: thenextmba.com

To learn more about Mazars: www.mazars.com

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About Mazars

Mazars is an international, integrated and independent organisation, specialising in audit, advisory, accounting, tax, and legal services. As of 1st January 2017, the group operates in 79 countries and draws on the expertise of 18,000 women and men to assist major international groups, SMEs, private investors and public bodies at every stage of their development.

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