

Key findings

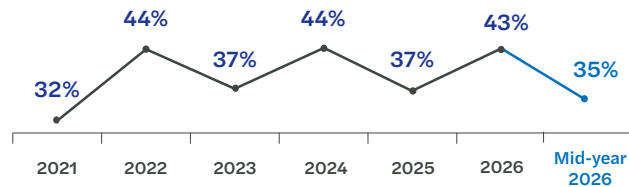
C-suite barometer: 2026 mid-year insights

92% C-suite executives remain positive about growth.

78% rate local market conditions for growth favourably.

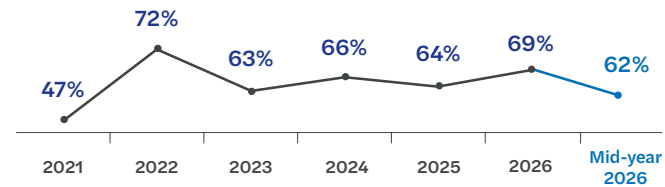
73% rate international market conditions for growth favourably.

Confidence index*



* Average % "very confident" across all relevant trends.

Investment index**



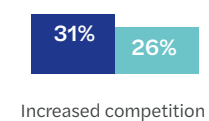
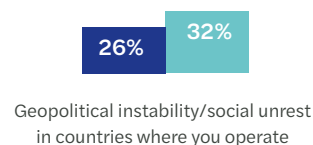
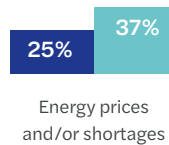
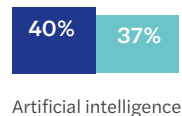
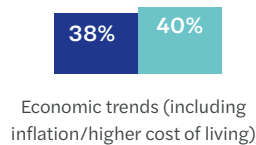
** Average % increasing investment across all fields.

External trends impacting businesses are shifting

Percent of respondents

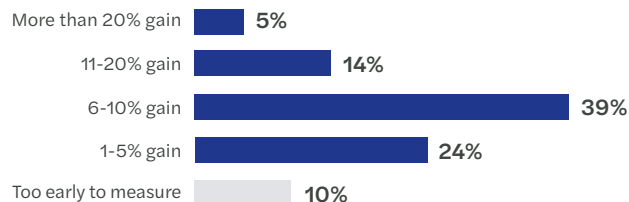
■ C-suite barometer 2026

■ Mid-year 2026

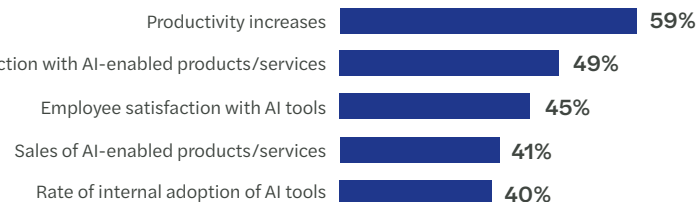


AI enters its returns era – from intent to impact

ROI realised from AI investments



Measurements of returns



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